

local pepsirefreshproject

your neighborhood. your school. your cause. we support what you care about.

CONTACT: JULIE PECK
MARKETING REPRESENTATIVE, GILLETTE PEPSI-COLA
507-345-5031 X 438
JPECK@PEPSI-MANKATO.COM

GILLETTE PEPSI-COLA OF MANKATO ANNOUNCES RECIPIENTS OF LOCAL REFRESH PROJECT GRANTS.

GILLETTE PEPSI-COLA COMPANIES TO AWARD UP TO \$100,000 TO LOCAL
COMMUNITIES IN 2010.

MANKATO, MN - MAY 6, 2010 - THE PEPSI-COLA COMPANY OF MANKATO, A FRANCHISE BEVERAGE DISTRIBUTOR OF THE GILLETTE GROUP INC. ANNOUNCED TODAY THE ORGANIZATIONS AWARDED LOCAL PEPSI REFRESH GRANTS.

A PANEL OF STUDENT REPRESENTATIVES FROM AREA HIGH SCHOOLS AND UNIVERSITIES REVIEWED APPLICATIONS AND DETERMINED THE ALLOCATION OF FUNDS TO ORGANIZATIONS WITH IDEAS THAT WOULD HELP "MOVE OUR COMMUNITIES FORWARD".

THE EMERGENCY COMMUNITY HELP ORGANIZATION (ECHO) WILL RECEIVE \$3,500 TO SUPPLEMENT THEIR FUNDING FOR FOOD PURCHASES FOR THE "SUMMER FEEDING PROGRAM" WHICH WILL PROVIDE ADDITIONAL PORTIONS TO CLIENTS WITH SCHOOL AGED CHILDREN.

THE SPRINGFIELD PUBLIC SCHOOLS WILL RECEIVE \$3,500 IN FUNDING TO PURCHASE AND INSTALL SOLAR LIGHTING ON THEIR COMMUNITY TRAIL MAKING IT SAFER AND MORE ACCESSIBLE.

MANKATO PUBLIC SCHOOLS COMMUNITY EDUCATION WILL RECEIVE \$4,000 FOR SCHOLARSHIPS FOR YOUTH ARTS AND ENRICHMENT ACTIVITIES.

THE HOUSE OF HOPE WILL RECEIVE \$2,000 TO FUND THEIR CAPITAL DRIVE FOR A VAN TO TRANSPORT RESIDENTS AND CLIENTS AND \$2,000 WAS ALSO AWARDED MRCI OF MANKATO FOR THEIR CAMPAIGN TO FUND THE PURCHASE OF A NEW BUS.

"THERE ARE A LOT OF GREAT IDEAS AND PEOPLE DOING GOOD THINGS FOR OUR COMMUNITY THAT DON'T HAVE FUNDING AVAILABLE FOR IT. OUR LOCAL PEPSI REFRESH PROJECT GUARANTEES THAT OUR LOCAL COMMUNITIES WILL RECEIVE FUNDING TO MOVE THEIR PROJECTS FORWARD." SAID BONNIE BARRER, DIRECTOR OF SALES AND MARKETING, PEPSI-COLA OF MANKATO.

THE LOCAL PEPSI REFRESH GRANT PROJECT SPONSORED BY THE GILLETTE GROUP PEPSI-COLA COMPANIES WILL AWARD UP TO \$100,000 IN GRANTS TO ORGANIZATIONS WITHIN THEIR FRANCHISE SERVICE AREAS OF MANKATO, AND ROCHESTER, MN, LA CROSSE WI AND DECORAH, IA.

GRANT APPLICATIONS FOR A MAXIMUM AWARD OF \$5,000 ARE AVAILABLE AT WWW.GILLETTEPEPSICOLA.COM. APPLICATIONS WILL BE ACCEPTED UNTIL JULY 31, 2010 AND REVIEWED AGAIN IN AUGUST FOR ANOTHER ALLOCATION OF FUNDS.

THE LOCAL PEPSI REFRESH GRANT PROGRAM IS A COMPLIMENT TO THE PEPSI REFRESH PROGRAM WHERE PEPSI-COLA OF NORTH AMERICA IS PLEDGING 1.2 MILLION DOLLARS EACH MONTH FOR IDEAS THAT RECEIVE THE MOST ONLINE VOTES TO RECEIVE FUNDING. TO FIND OUT MORE VISIT REFRESHEVERYTHING.COM.